

City of Jasper, AL 10-20-30 Minute Drive Time
 1900 5th Ave S, Jasper, Alabama, 35501
 Drive Time: 10 minute

Latitude: 33.8322
 Longitude: -87.27983

Summary	Census 2010	2014	2019
Population	17,961	17,919	17,723
Households	7,242	7,239	7,133
Families	4,844	4,816	4,725
Average Household Size	2.39	2.39	2.40
Owner Occupied Housing Units	4,884	4,790	4,712
Renter Occupied Housing Units	2,358	2,449	2,420
Median Age	40.9	41.7	42.8
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	-0.22%	0.53%	0.73%
Households	-0.29%	0.56%	0.75%
Families	-0.38%	0.50%	0.66%
Owner HHs	-0.33%	0.56%	0.69%
Median Household Income	3.10%	2.79%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,641	22.7%	1,496	21.0%
\$15,000 - \$24,999	1,137	15.7%	836	11.7%
\$25,000 - \$34,999	865	11.9%	809	11.3%
\$35,000 - \$49,999	916	12.7%	980	13.7%
\$50,000 - \$74,999	1,103	15.2%	1,139	16.0%
\$75,000 - \$99,999	686	9.5%	803	11.3%
\$100,000 - \$149,999	652	9.0%	741	10.4%
\$150,000 - \$199,999	133	1.8%	182	2.6%
\$200,000+	107	1.5%	147	2.1%
Median Household Income	\$34,653		\$40,369	
Average Household Income	\$49,946		\$56,671	
Per Capita Income	\$20,349		\$22,842	

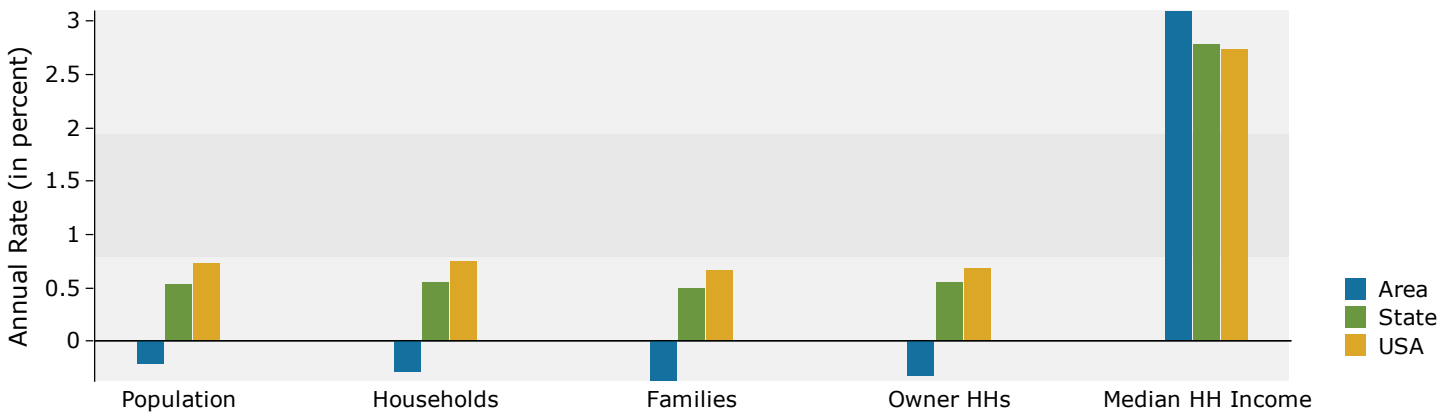
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,097	6.1%	1,037	5.8%	1,038	5.9%
5 - 9	1,100	6.1%	1,077	6.0%	1,011	5.7%
10 - 14	1,094	6.1%	1,059	5.9%	1,035	5.8%
15 - 19	1,059	5.9%	970	5.4%	943	5.3%
20 - 24	1,065	5.9%	1,040	5.8%	923	5.2%
25 - 34	2,292	12.8%	2,334	13.0%	2,245	12.7%
35 - 44	2,158	12.0%	2,165	12.1%	2,119	12.0%
45 - 54	2,580	14.4%	2,346	13.1%	2,158	12.2%
55 - 64	2,394	13.3%	2,546	14.2%	2,558	14.4%
65 - 74	1,622	9.0%	1,795	10.0%	2,020	11.4%
75 - 84	1,089	6.1%	1,093	6.1%	1,198	6.8%
85+	413	2.3%	458	2.6%	476	2.7%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,016	83.6%	14,685	82.0%	14,188	80.1%
Black Alone	2,079	11.6%	2,226	12.4%	2,343	13.2%
American Indian Alone	63	0.4%	66	0.4%	68	0.4%
Asian Alone	95	0.5%	116	0.6%	143	0.8%
Pacific Islander Alone	23	0.1%	23	0.1%	23	0.1%
Some Other Race Alone	426	2.4%	516	2.9%	636	3.6%
Two or More Races	260	1.4%	287	1.6%	321	1.8%
Hispanic Origin (Any Race)	728	4.1%	897	5.0%	1,131	6.4%

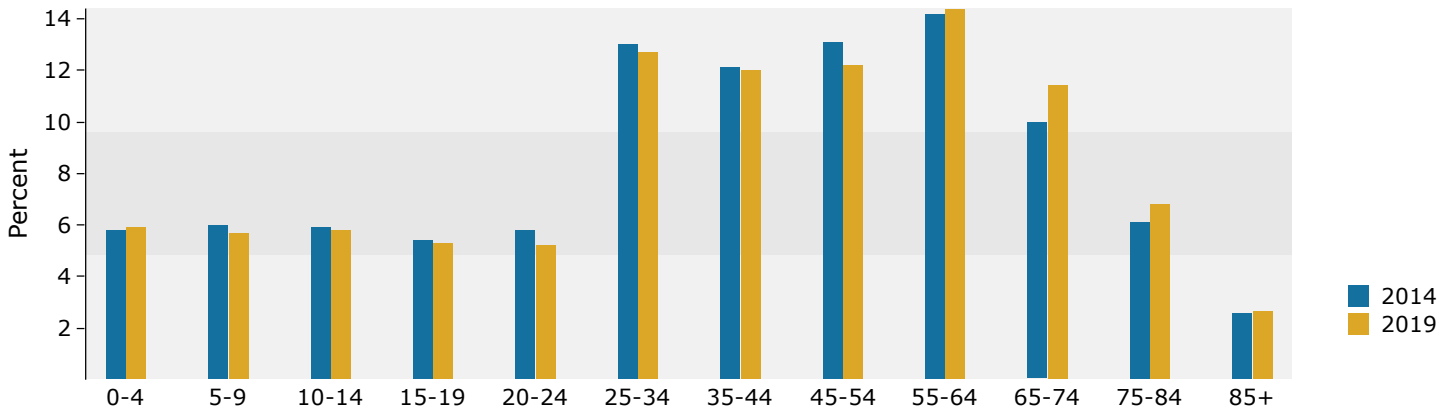
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

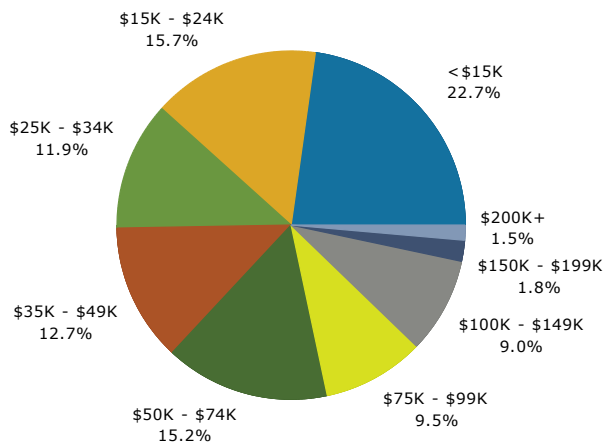
Trends 2014-2019



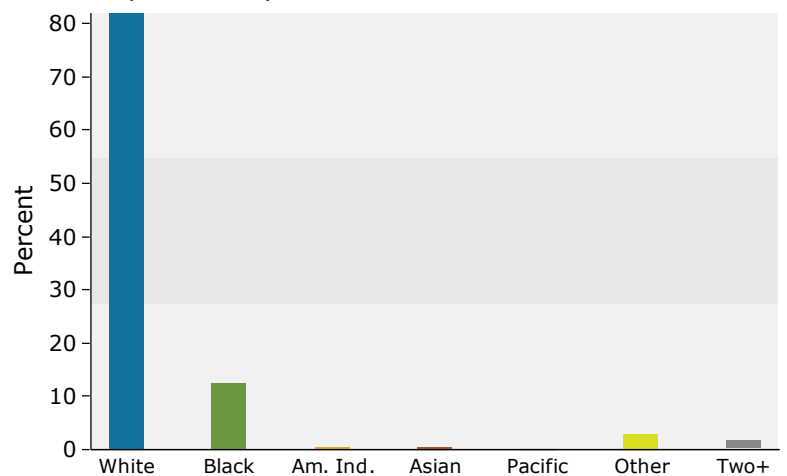
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 5.0%

City of Jasper, AL 10-20-30 Minute Drive Time
 1900 5th Ave S, Jasper, Alabama, 35501
 Drive Time: 20 minute

Latitude: 33.8322
 Longitude: -87.27983

Summary	Census 2010	2014	2019
Population	50,191	50,161	49,678
Households	19,932	19,974	19,725
Families	13,929	13,901	13,682
Average Household Size	2.48	2.47	2.48
Owner Occupied Housing Units	14,801	14,636	14,441
Renter Occupied Housing Units	5,131	5,339	5,284
Median Age	41.1	42.2	43.3
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	-0.19%	0.53%	0.73%
Households	-0.25%	0.56%	0.75%
Families	-0.32%	0.50%	0.66%
Owner HHs	-0.27%	0.56%	0.69%
Median Household Income	2.90%	2.79%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	4,255	21.3%	3,885	19.7%
\$15,000 - \$24,999	3,154	15.8%	2,332	11.8%
\$25,000 - \$34,999	2,464	12.3%	2,267	11.5%
\$35,000 - \$49,999	2,747	13.8%	2,912	14.8%
\$50,000 - \$74,999	3,366	16.9%	3,549	18.0%
\$75,000 - \$99,999	1,846	9.2%	2,204	11.2%
\$100,000 - \$149,999	1,553	7.8%	1,770	9.0%
\$150,000 - \$199,999	349	1.7%	478	2.4%
\$200,000+	240	1.2%	328	1.7%
Median Household Income	\$35,449		\$40,894	
Average Household Income	\$49,031		\$55,265	
Per Capita Income	\$19,661		\$22,025	

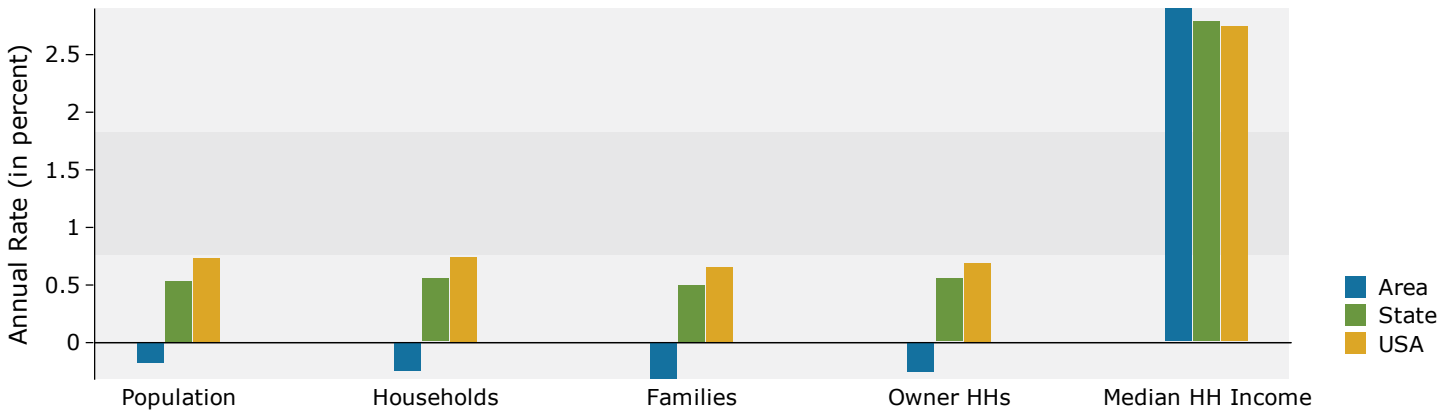
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,925	5.8%	2,793	5.6%	2,786	5.6%
5 - 9	3,096	6.2%	2,990	6.0%	2,831	5.7%
10 - 14	3,317	6.6%	3,078	6.1%	2,953	5.9%
15 - 19	3,197	6.4%	2,910	5.8%	2,741	5.5%
20 - 24	2,813	5.6%	2,832	5.6%	2,508	5.0%
25 - 34	5,846	11.6%	6,060	12.1%	6,000	12.1%
35 - 44	6,476	12.9%	6,258	12.5%	6,026	12.1%
45 - 54	7,455	14.9%	7,065	14.1%	6,512	13.1%
55 - 64	6,870	13.7%	7,226	14.4%	7,323	14.7%
65 - 74	4,655	9.3%	5,219	10.4%	5,943	12.0%
75 - 84	2,653	5.3%	2,765	5.5%	3,029	6.1%
85+	888	1.8%	965	1.9%	1,026	2.1%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,179	90.0%	44,582	88.9%	43,516	87.6%
Black Alone	3,415	6.8%	3,733	7.4%	3,996	8.0%
American Indian Alone	178	0.4%	188	0.4%	200	0.4%
Asian Alone	171	0.3%	212	0.4%	261	0.5%
Pacific Islander Alone	34	0.1%	33	0.1%	33	0.1%
Some Other Race Alone	577	1.1%	699	1.4%	865	1.7%
Two or More Races	637	1.3%	713	1.4%	807	1.6%
Hispanic Origin (Any Race)	1,152	2.3%	1,430	2.9%	1,812	3.6%

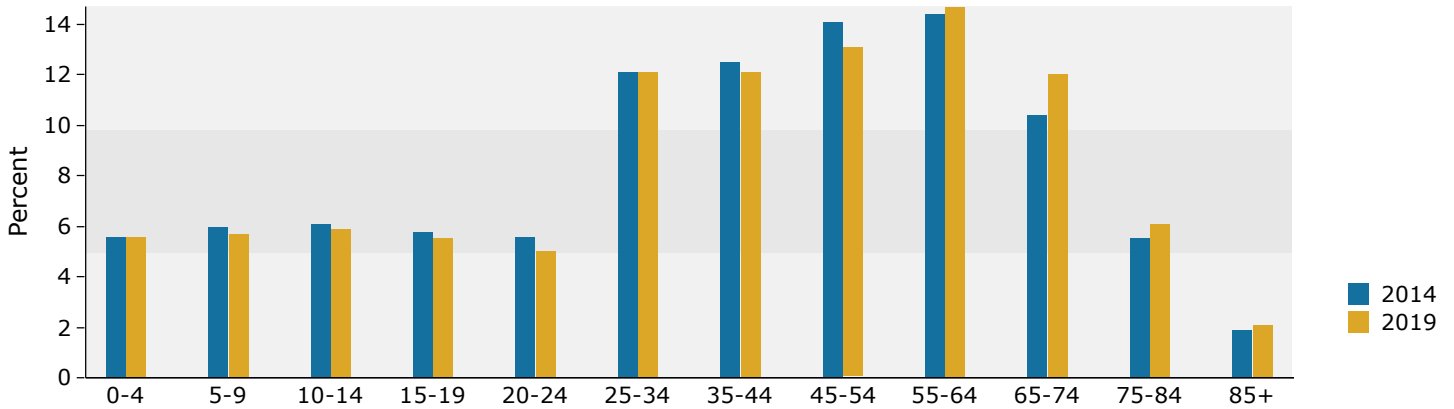
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

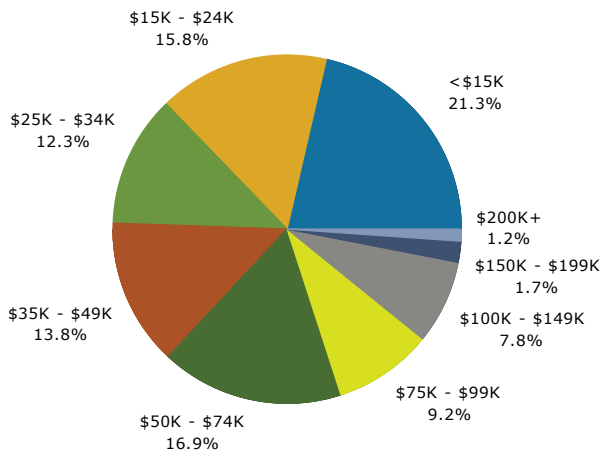
Trends 2014-2019



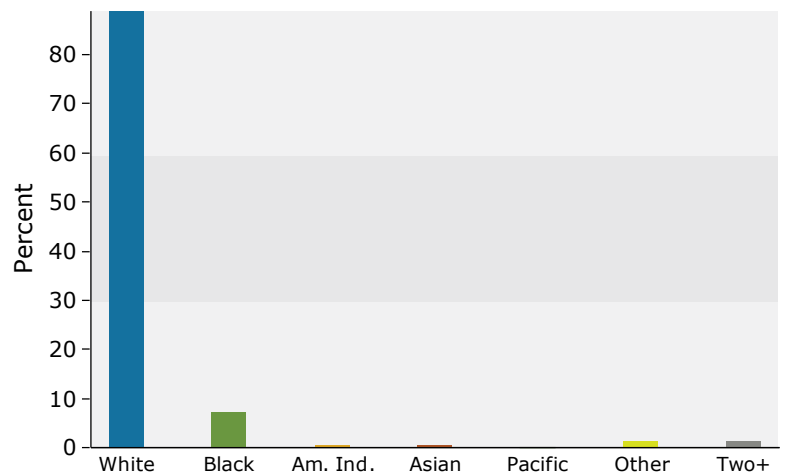
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 2.9%

City of Jasper, AL 10-20-30 Minute Drive Time
 1900 5th Ave S, Jasper, Alabama, 35501
 Drive Time: 30 minute

Latitude: 33.8322
 Longitude: -87.27983

Summary	Census 2010	2014	2019
Population	81,497	81,379	80,715
Households	32,273	32,336	32,011
Families	22,901	22,851	22,552
Average Household Size	2.50	2.49	2.49
Owner Occupied Housing Units	24,889	24,623	24,352
Renter Occupied Housing Units	7,384	7,713	7,659
Median Age	41.4	42.5	43.7
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	-0.16%	0.53%	0.73%
Households	-0.20%	0.56%	0.75%
Families	-0.26%	0.50%	0.66%
Owner HHs	-0.22%	0.56%	0.69%
Median Household Income	2.60%	2.79%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	6,525	20.2%	5,950	18.6%
\$15,000 - \$24,999	4,925	15.2%	3,681	11.5%
\$25,000 - \$34,999	3,998	12.4%	3,680	11.5%
\$35,000 - \$49,999	4,859	15.0%	5,102	15.9%
\$50,000 - \$74,999	5,771	17.8%	6,103	19.1%
\$75,000 - \$99,999	3,045	9.4%	3,628	11.3%
\$100,000 - \$149,999	2,349	7.3%	2,695	8.4%
\$150,000 - \$199,999	503	1.6%	680	2.1%
\$200,000+	362	1.1%	491	1.5%
Median Household Income	\$36,642		\$41,658	
Average Household Income	\$48,964		\$54,835	
Per Capita Income	\$19,572		\$21,831	

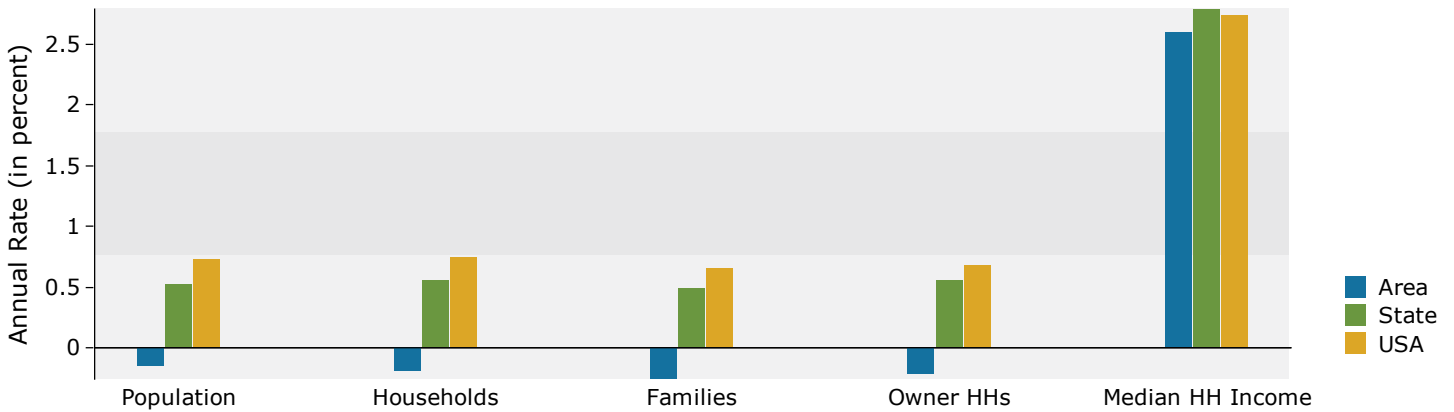
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,652	5.7%	4,460	5.5%	4,449	5.5%
5 - 9	4,997	6.1%	4,808	5.9%	4,590	5.7%
10 - 14	5,414	6.6%	4,997	6.1%	4,796	5.9%
15 - 19	5,290	6.5%	4,749	5.8%	4,473	5.5%
20 - 24	4,514	5.5%	4,564	5.6%	4,006	5.0%
25 - 34	9,225	11.3%	9,630	11.8%	9,596	11.9%
35 - 44	10,595	13.0%	10,139	12.5%	9,737	12.1%
45 - 54	12,151	14.9%	11,596	14.2%	10,747	13.3%
55 - 64	11,353	13.9%	11,881	14.6%	12,064	14.9%
65 - 74	7,761	9.5%	8,708	10.7%	9,857	12.2%
75 - 84	4,179	5.1%	4,386	5.4%	4,858	6.0%
85+	1,366	1.7%	1,460	1.8%	1,541	1.9%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	73,781	90.5%	72,873	89.5%	71,391	88.4%
Black Alone	5,505	6.8%	5,952	7.3%	6,336	7.8%
American Indian Alone	295	0.4%	318	0.4%	343	0.4%
Asian Alone	213	0.3%	260	0.3%	318	0.4%
Pacific Islander Alone	44	0.1%	44	0.1%	46	0.1%
Some Other Race Alone	695	0.9%	842	1.0%	1,039	1.3%
Two or More Races	964	1.2%	1,089	1.3%	1,243	1.5%
Hispanic Origin (Any Race)	1,451	1.8%	1,793	2.2%	2,261	2.8%

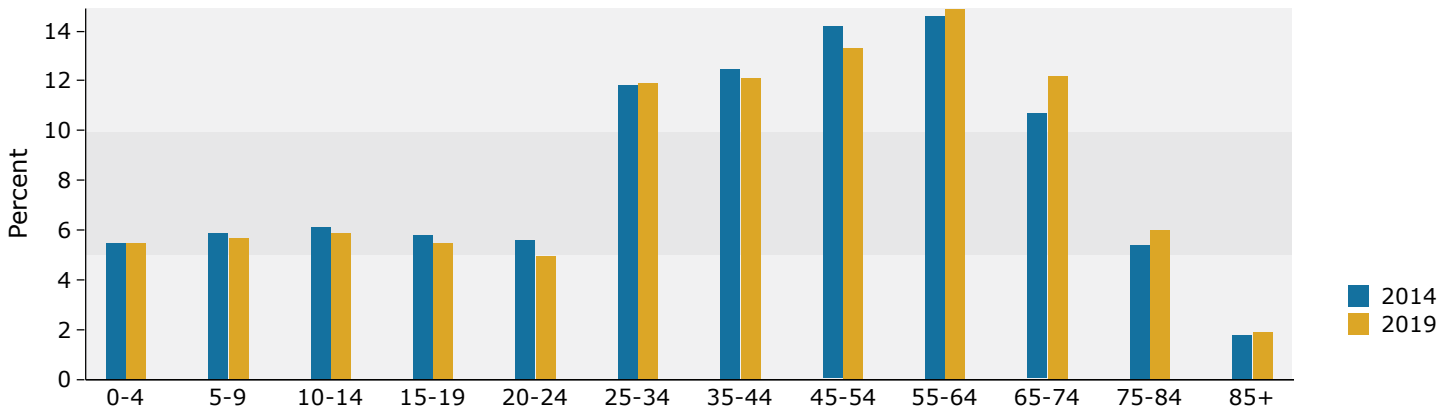
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

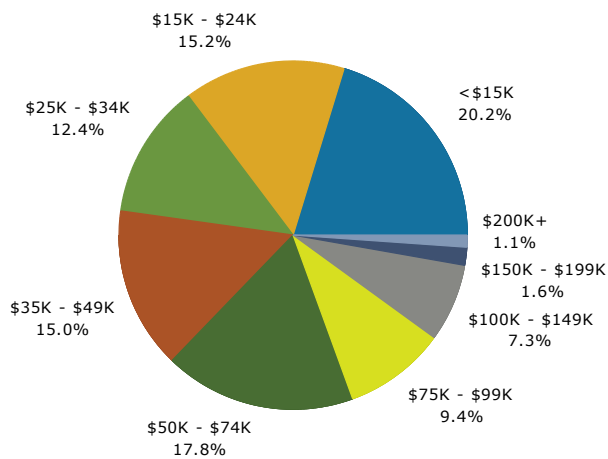
Trends 2014-2019



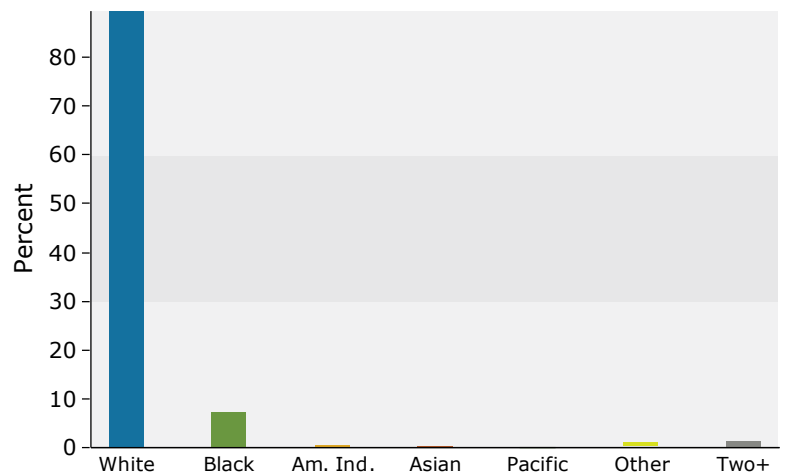
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 2.2%