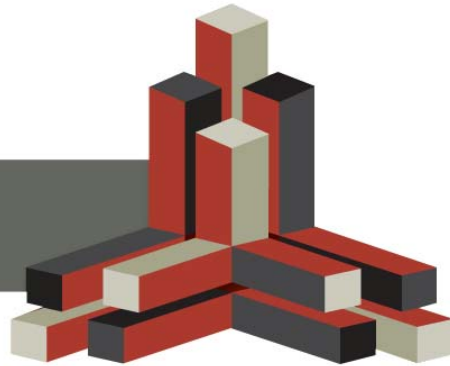


FOCUS WALKER COUNTY
Partnership for the Future



Retail Survey Questions
 (Please Circle Your Answer)

1. How much do you spend each month on retail purchases?

- A. \$1000 or less
- B. \$1001 - 2000
- C. \$2001 - 4000
- D. \$4000 or more

2. What percent of retail purchases do you make outside of Walker County?

- A. Less than 10%
- B. 11-20%
- C. 21-30%
- D. 31-40%
- E. 41-50%
- F. More than 50%

3. What percent of your spending on the following goods and services do you make outside of Walker County?

	Little or None	1-10%	11-20%	21-30%	More than 30%
Restaurants					
Books/Periodicals/Music Stores					
Furniture and Home Furnishings					
Electronics and Appliances					
Building Materials/ Garden Equipment Stores					
Grocery Stores/Specialty Foods					
Department Stores					
Clothing and Clothing Accessory Stores					
Office Supplies/Stationary/Gift Stores					

4. If there were better retail choices in Walker County, would you shop here more often?

- A. I'd do much more shopping here in Walker County
- B. I'd do a little more shopping here in Walker County
- C. I'd continue to shop outside of Walker County

5. Which retail types attract the most interest from Walker County shoppers?			
	Very High Interest	High Interest	Some Interest
Fast Food			
Mid Scale Dining			
High End Dining			
Grocery/Specialty Foods			
Sporting Goods			

6. What type of retail businesses would you like to see locate in Walker County?

- 1.
- 2.
- 3.

7. What type of eating establishments would you like to see locate in our area?

- 1.
- 2.
- 3.